

Your Guide to Association

ADVERTISING OPPORTUNITIES

COMMITMENT TO EXCELLENCE



HOME BUILDERS
ASSOCIATION
GRAND TRAVERSE AREA, INC.

3040 Sunset Lane, Traverse City, Michigan 49684
Phone: 231-946-2305 • Toll-free: 800-422-5166
www.hbagta.com

2010 ADVERTISING OPPORTUNITIES

Being an advertiser with the HBAGTA you receive effective, highly-visible and continuous marketing opportunities for your business with a variety of different packages.

Ask about our monthly payment plan.



PLATINUM PACKAGE - \$2,700 (3,100)

You will receive:

1. One Full Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes; Expo)
2. Half Page, Black and White ad in the Membership Directory
3. One Full Color Box ad on Web Site for 12 months (153 pixels x 153 pixels)
(Web ready artwork supplied to the HBA)
4. Company Logo and web site link four times in the Tuesday Toolbox
5. One ticket to the HBA Golf Outing
6. Four Tickets to the Parade of Homes
7. Four Tickets to the Showcase of Remodeled Homes
8. Four Tickets to the EXPO

GOLD PACKAGE - \$1,750 (*\$2,000+ Value*)

You will receive:

1. Half Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes; Expo)
2. Quarter Page, Black and White ad in the Membership Directory
3. One Full Color Box ad on Web Site for 12 months (153 pixels x 153 pixels)
(Web ready artwork supplied to the HBA)
4. Company Logo and web site link four times in the Tuesday Toolbox
5. One ticket to the HBA Golf Outing
6. Two Tickets to the Parade of Homes
7. Two Tickets to the Showcase of Remodeled Homes
8. Two Tickets to the EXPO

SILVER PACKAGE - \$650 (*\$850 Value*)

You will receive:

1. Quarter Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes; Expo)
2. One Eighth Page, Black and White ad in the Membership Directory