



2010 Membership Directory Advertising

Payment and Ad Deadline ~ January 29, 2010
2,000 Copies produced / Directory also on www.hbagta.com

<u>AD SIZES AVAILABLE</u>		
_____ Outside Back Cover	(4 1/2" x 7 1/2")	\$1,500.00 Full Color
_____ Inside Back Cover	(4 1/2" x 7 1/2")	\$1,200.00 Full Color
_____ Inside Front Cover	(4 1/2" x 7 1/2")	\$1,200.00 Full Color
_____ Full Inside Page	(4 1/2" x 7 1/2")	\$350.00 black & white
_____ 1/2 Page	(4 1/2" x 3 3/4") or (2 1/8" x 7 1/2")	\$275.00 black & white
_____ 1/4 Page	(4 1/2" x 1 7/8") or (2 1/8" x 3 1/2")	\$200.00 black & white
_____ 1/8 Page	(2 1/8" x 1 7/8")	\$150.00 black & white

Member Name _____

Company Name _____

Address _____

Phone Number _____ Fax Number _____

*Builder License Number _____ E-mail Address _____

Web Site Link Address _____

Advertisements must be received on a disk, CD or by E-mail in a ".PDF", ".EPS", ".TIF", or ".JPEG" format with a minimum resolution of 300 dpi at the Home Builders Association Office no later than January 29, 2010 with payment in full. **Unpaid advertisements will not appear in Membership Directory.**

Home Builders Association of the Grand Traverse Area, Inc. Advertising Policy

Advertising in Home Builders Association of the Grand Traverse Area, Inc. publications is a privilege of HBAGTA Membership. All advertising will be sold on a first come, first paid basis. Payment must be made in full without provision for refund or adjustment. An official Home Builders Association of the Grand Traverse Area, Inc. Advertising Application form must be utilized. Faxed applications with a credit card payment are acceptable.

Advertising placed in advertising media shall indicate the name and actual address of the licensee as shown on the license. A licensee placing advertising in or through any advertising media shall furnish to such media the license number issued to him as evidence of being licensed under the act (R338.1532). The Home Builders Association of the Grand Traverse Area, Inc. shall require this license number be included in listings and advertising placed in its publications. (See Article 24 of PA 299 of 1980 as amended by PA 157 of 2007)

Advertising proofs will be made available for the advertiser's review and acceptance on the proof date listed above. Advertisers who fail to review their ad copy relinquish their opportunity to amend or alter their submission. The Home Builders Association will not assume any liability to any advertiser who fails to review their advertising copy on proof day.

Method of Payment: **Check Number** _____ **Amount** _____

Visa/MC _____ **Expiration Date & V Code** _____

Signature _____ **Date** _____

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"Commitment to Excellence"