



# 2012 Membership Directory Advertising

**Payment and Ad Deadline ~ January 12, 2012**  
2,000 Copies produced / Directory also on [www.hbagta.com](http://www.hbagta.com)

### AD SIZES AVAILABLE

_____ Outside Back Cover	(4 1/2" x 7 1/2")	\$1,500.00 Full Color
_____ Inside Back Cover	(4 1/2" x 7 1/2")	\$1,200.00 Full Color
_____ Inside Front Cover	(4 1/2" x 7 1/2")	\$1,200.00 Full Color
_____ Full Inside Page	(4 1/2" x 7 1/2")	\$350.00 black & white
_____ 1/2 Page	(4 1/2" x 3 3/4") or (2 1/8" x 7 1/2")	\$275.00 black & white
_____ 1/4 Page	(4 1/2" x 1 7/8") or (2 1/8" x 3 1/2")	\$200.00 black & white
_____ 1/8 Page	(2 1/8" x 1 7/8")	\$150.00 black & white

**PLEASE NOTE: ALL FULL PAGE ADS WILL RECEIVE ONE YEAR OF "YOU RANG" SMART PHONE ADVERTISING APP & YOUR LOGO & WEB LINK ON THE HBA WEBSITE! VALUED AT OVER \$300!** (Logo must be in a high res format)  
**ALL ADVERTISERS WILL RECEIVE A ONE YEAR SUBSCRIPTION TO THE "YOU RANG" SMART PHONE APP!**

Member Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

\*Company Builder Lic #: \_\_\_\_\_ E-mail Address \_\_\_\_\_

Web Site Link Address \_\_\_\_\_

Advertisements must be received on a disk, CD or by E-mail in a ".PDF", ".GIF", or ".JPEG" format with a minimum resolution of 300 dpi at the Home Builders Association Office no later than January 12, 2012 with payment in full.

**Unpaid advertisements will not appear in Membership Directory.**

#### Home Builders Association of the Grand Traverse Area, Inc. Advertising Policy

Advertising in Home Builders Association of the Grand Traverse Area, Inc. publications is a privilege of HBAGTA Membership. All advertising will be sold on a first come, first paid basis. Payment must be made in full without provision for refund or adjustment. An official Home Builders Association of the Grand Traverse Area, Inc. Advertising Application form must be utilized. Faxed applications with a credit card payment are acceptable.

Advertising placed in advertising media shall indicate the name and actual address of the licensee as shown on the license. A licensee placing advertising in or through any advertising media shall furnish to such media the license number issued to him as evidence of being licensed under the act (R338.1532). The Home Builders Association of the Grand Traverse Area, Inc. shall require this license number be included in listings and advertising placed in its publications. (See Article 24 of PA 299 of 1980 as amended by PA 157 of 2007)

Advertising proofs will be made available for the advertiser's review and acceptance on the proof date listed above. Advertisers who fail to review their ad copy relinquish their opportunity to amend or alter their submission. The Home Builders Association will not assume any liability to any advertiser who fails to review their advertising copy on proof day.

**Method of Payment:**      **Check Number** \_\_\_\_\_ **Amount** \_\_\_\_\_

**Visa/MC #:** \_\_\_\_\_ **Expiration Date & V Code:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**"COMMITMENT TO EXCELLENCE"**