

Your Guide to Association

ADVERTISING OPPORTUNITIES

COMMITMENT TO EXCELLENCE



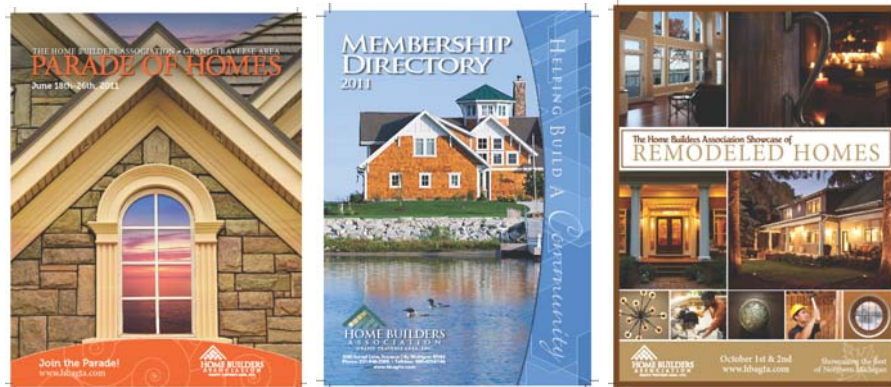
HOME BUILDERS
ASSOCIATION
GRAND TRAVERSE AREA, INC.

3040 Sunset Lane, Traverse City, Michigan 49684
Phone: 231-946-2305 • Toll-free: 800-422-5166
www.hbagta.com

2012 ADVERTISING OPPORTUNITIES

Being an advertiser with the HBAGTA you receive effective, highly-visible and continuous marketing opportunities for your business with a variety of different packages.

Ask about our monthly payment plan.



PLATINUM PACKAGE - \$2,600 (2,900)

You will receive:

1. One Full Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes)
2. Half Page, Black and White ad in the Membership Directory. A “You Rang” Smart Phone App. Also, an enhanced Web listing on the online Directory.
3. One Full Color Box ad on Web Site for 12 months (153 pixels x 153 pixels)
(Web ready artwork supplied to the HBA).
4. A Sponsor Ad to appear quarterly in the Tuesday Toolbox.
5. Two Rounds of Golf at the HBA Golf Outing.
6. Ten Tickets to the Parade of Homes.
7. One Table Top at a Membership Meeting of your choice.

GOLD PACKAGE - \$1,400 (*\$1600+ value*)

You will receive:

1. Half Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes)
2. Quarter Page, Black and White ad in the Membership Directory. A “You Rang” Smart Phone App. Also, an enhanced Web listing on the online Directory.
3. One Full Color Box ad on Web Site for 12 months (153 pixels x 153 pixels)
(Web ready artwork supplied to the HBA)
4. A Sponsor Ad to appear quarterly in the Tuesday Toolbox.
5. Two Rounds of Golf at the HBA Golf Outing.
6. Two Tickets to the Parade of Homes

SILVER PACKAGE - \$800 (*\$1,000+ Value*)

You will receive:

1. Quarter Page, Full Color ad in each of the Event Books.
(Parade of Homes; Showcase of Remodeled Homes)
2. One Eighth Page, Black and White ad in the Membership Directory. A “You Rang” Smart Phone App. Also, an enhanced Web listing on the online Directory.