



2010 Showcase of Remodeled Homes Tour Advertising Application

Payment and Ad Deadline September 3, 2010

2,500 Copies of the Showcase of Remodeled Home Tour Guide will be distributed. Additional recognition will be given to our advertisers on the HBAGTA web site at www.hbagta.com.

Advertisements must be received on a floppy disk, CD or by E-mail in a “.PDF”, “.EPS”, “.TIF”, or “.JPEG” format, with a minimum resolution of 300 dpi, at the Home Builders Association Office no later than September 3rd with payment in full.

Type/Location	Size	Description	Cost
Outside Back Cover	8 1/2" x 11"	FB 4 Color Sep	\$750.00
Inside Front Cover	8 1/2" x 11"	FB 4 Color Sep	\$675.00
Inside Back Cover	8 1/2" x 11"	FB 4 Color Sep	\$675.00
Full Inside Page	7 1/2" x 10"	FB 4 Color Sep	\$500.00
1/2 Page - Horizontal	7 1/2" x 4 3/4"	FB 4 Color Sep	\$275.00
1/4 Page	3 1/2" x 4 3/4"	FB 4 Color Sep	\$175.00

MEMBER NAME: _____

COMPANY NAME: _____

BILLING ADDRESS: _____

PHONE NUMBER: _____ FAX: _____

MICHIGAN BUILDER LICENSE NUMBER*: _____

E-MAIL ADDRESS: _____

WEB SITE LINK ADDRESS: _____

Special Recognition will be given on the HBAGTA web site for advertisers with a minimum of a full page ad.

Unpaid advertisements will not appear in the 2010 Showcase of Remodeled Homes Tour Guide

Home Builders Association of the Grand Traverse Area, Inc. Advertising Policy. Advertising in the Home Builders Association of the Grand Traverse Area, Inc. Publications is a privilege for the membership only. (Privileges do not extend to individual members of member Association.) All advertising will be sold on a first come, first paid basis. Payment must be made in full without provision for refund or adjustment. An official Home Builders Association of the Grand Traverse Area, Inc. Advertising Application form must be utilized. Faxed applications with a credit card payment may be utilized.

*Advertising placed in advertising media shall indicate the name and actual address of the licensee as shown on the license. A licensee placing advertising in or through any advertising media shall furnish to such media the license number issued to him as evidence of being licensed under the act (R338.1532). The Home Builders Association of the Grand Traverse Area, Inc. shall require this license number be included in listings and advertising placed in its publications.

Method of Payment: Check Number _____ Amount _____

Visa/MC _____ Expiration Date & V-Code _____

Signature _____ Date _____

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COMMITMENT TO EXCELLENCE