



Home Builders EXPO 2010

February 27 & 28, 2010
Application for Booth Space

| | |
|--|---|
| EXPO INDOOR Booth Space: | Circle EXPO Hall Preference: Red, Blue, Green, Silver or Gold |
| Total Booth Square Footage Requested: | |
| Booth # Preference (if Desired): | 1st Choice: ___ 2nd Choice: ___ 3rd Choice: ___ |
| Cost Per Square Foot as of date of application: <i>Refer to pricing formula</i> | \$ |
| OUTDOOR Space is arranged by EXPO Committee and not assigned specific spots: | |
| Length of Display : | |
| Cost of Outdoor Space: <i>Refer to pricing formula</i> | \$ |

Booth # Assigned:
HBA Staff will write in this box

Total due for Indoor Booth Space:

\$

+

Total due for Outdoor Space:

\$

=

Total Due:

\$

Pipe and Drape is included with your Booth Rental for the 2010 EXPO.
Tables, lighting and carpet requests must be made with either the established exhibition company for EXPO 2010 or another of your choice.

SEMINAR SIGN UP: Would you be interested in presenting a Seminar at EXPO 2010?

YES NO

Seminar title and amount of time needed: _____

Payment in Full is due with this Application. Applications will not be processed unless full payment is received in full and all prior HBAGTA debts are Paid in Full.

Company Rep: _____

Company Name: _____

Address: _____

Email Address: _____

Phone: _____ **Fax:** _____

Cell Phone: _____ **Alternate Emergency Contact Cell:** _____

I have read and agree to the Home Builders EXPO 2010 Rules and Regulations and the Payment Requirements. Included with this Application for Booth Space is a non-refundable payment for the Total Due for the EXPO 2010 Booth.

Method of Payment: **Check Amount** _____ **Check Number** _____

Visa/MC _____ **Expiration Date & V-Code** _____

Signature: _____ **Date:** _____



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Booth Rental Rates

EXPO Booth PreSale begins in early October, 2009. Exhibitors who participated in the 2009 EXPO may elect their same booth space or request a new booth assignment during this month. The PreSale rate is \$7.50 per square foot and includes mandatory Pipe and Drape. After October 31st the Exhibition Halls will be available on a first come, first serve basis. Booth space occupied in 2009, if not reserved by October 31st, may be released to another exhibitor. The following rates apply:

MEMBER RATES

| Type of Space | November 1 through November 30 | December 1 through December 31 | January 1 through January 31 | February 1 through February 19 |
|---|--------------------------------|--------------------------------|------------------------------|--------------------------------|
| Booth Space HBA Member | \$7.50/Square Foot | \$8.75/Square Foot | \$10.00/Square Foot | \$12.00/Square Foot |
| Booth Space <i>Not an HBA Member</i> | \$10.00/ Square Foot | \$11.25/Square Foot | \$12.50/Square Foot | \$15.00/Square Foot |
| Outdoor Space (1-25 lineal feet) | \$100/Space | \$125/Space | \$150/Space | \$175/Space |
| Outdoor Space (26-50 lineal feet) | \$125/Space | \$150/Space | \$175/Space | \$200/Space |
| Outdoor Space (51-75 lineal feet) | \$150/Space | \$175/Space | \$200/Space | \$225/Space |
| Outdoor Space (76-100 lineal feet) | \$175/Space | \$200/Space | \$225/Space | \$250/Space |

PLEASE NOTE:

1. Requests are honored on a first-come, first served basis. Payment is expected at the time of application. Spaces cannot be held unless secured by check, cash or credit card.
2. Standard EXPO Booth sizes are 8x12, 10x10, 5x10 or as shown on the floor layout.
3. Exhibitors who rent more than one full Booth Space will realize a 10% savings on the total.
4. Displays over 8 feet in height must have written HBA approval.
5. Large EXPO Booths have priority in set up over smaller ones.
6. You must be an EXPO Exhibitor to host an EXPO Seminar.
7. EXPO Booth Space payments are non-refundable.
8. Additional electrical requests requiring special wiring may be accommodated, at an additional cost to the exhibitor, and may require special EXPO Booth Space placement.
9. Any exhibit utilizing water will be required to be staged in the cafeteria (Red Hall) or the hallways. No water is allowed in the gymnasium (Gold Hall).
10. Exhibits must be constructed of safe and fire retardant materials. The Fire Marshall has the authority to cancel the exhibit if it does not comply with the Fire Code. He may also remove materials that are non-complaint without shutting down the exhibit if he deems appropriate.