



## 2025 Golf Tournament Sponsorship Options List:

### Exclusive Tournament Sponsor | \$5,000

#### Maximize your visibility and support our event with exclusive recognition

- **Podcast Feature:** Guest spot on the *Building Better Podcast* (\$600 value)
- **Exclusive Branding:** Prominent sponsor signage at check-in and the 19th Hole Happy Hour
- **Online Presence:** Company logo featured on the HBA NWMI website and social media platforms
- **Golfer Engagement:** Company logo on golfer info sheets in all golf carts
- **Email Exposure:** Inclusion in 2 *Tuesday Toolbox* newsletters (600+ email addresses)
- **Thank You Recognition:** Company logo on Sponsor Thank You sign
- **Golf Package:** 1 foursome included for the tournament

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### Golf Cart Sponsor | \$2,000 | SOLD – TY Extreme Cleaning Solutions

#### Your brand takes center stage on every cart and beyond

- **Website Recognition:** Company logo on the HBANWMI website and registration page
- **Event Presence:** Table at Golf Registration for direct engagement
- **Cart Branding:** Company logo on every golf cart
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

Home Builders Association of Northwest Michigan

3040 Sunset Lane, Traverse City, MI 49684

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### **Lunch Sponsor | \$1,500 | *Limit 2 Sponsors***

#### **Enhance the tournament experience by supporting lunch stations**

- **Lunch Branding:** Company logo on signage at each lunch station
- **Engagement Opportunity:** Set up a table at lunch stations and interact with participants
- **Inclusion:** Company business card included as lunch box stuffers
- **Online Presence:** Company logo on the HBANWMI website and registration page
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

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### **19th Hole Happy Hour Sponsor | \$1,500 | *Limit 3 Sponsors***

#### **Be the life of the event at the 19th Hole Happy Hour**

- **Happy Hour Branding:** Company logo on Happy Hour signage
- **Online Presence:** Company logo on the HBANWMI website and registration page
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

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### **Photo Op Sponsor | \$500 | *Limit 2 Sponsors***

#### **Celebrate the tournament with lasting memories**

- **Welcome Speech:** Company recognition for sponsorship during the welcome speech, highlighting the photographers on-site to capture events of the day
- **Event Branding:** Company logo on Thank You signage
- **Online Presence:** Company spotlight on Social Media platforms and company logo on the HBANWMI website and registration page

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**Bottled Water Sponsor | \$500 | *Limit 2 Sponsors***

**Refresh players and gain exposure at every hole**

- **Cart Branding:** Company logo included on the player info sheet in each cart
  - **Social Media Exposure:** Company logo featured on social media platforms
  - **Thank You Recognition:** Company logo on Sponsor Thank You sign
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**Beverage Cart Sponsor | \$500 | *Limit 4 Sponsors***

**Keep the tournament flowing with your brand at every beverage cart**

- **Website Recognition:** Company logo on the HBANWMI website and registration page
  - **Cart Branding:** Company logo prominently displayed on the beverage cart
  - **Thank You Recognition:** Company logo on Sponsor Thank You sign
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**Driving Range Sponsor | \$500 | *Limit 2 Sponsors***

**Get in front of participants early with exclusive driving range exposure**

- **Website Recognition:** Company logo on the HBANWMI website and registration page
- **Range Branding:** Company logo on signage at the driving range and direction signs
- **Shuttle Branding:** Company logo featured on the tournament shuttle bus
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

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### **Specialty Hole Sponsor | \$500 | *Limit 4 Sponsors***

#### **Engage with players at one of the tournament's fan-favorite holes**

- **Website Recognition:** Company logo on the HBANWMI website and registration page
- **Interactive Opportunity:** Network with tournament participants at a specialty fundraising hole
- **Inclusion Opportunity:** Option to add company swag to goodie bags
- **Event Recognition:** Company logo on Sponsor Thank You signage
- **Event Mentions:** Mentioned in the Welcome Speech and during the Award Ceremony

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### **Player Goodie Bag Sponsor | \$300 | *Limit 3 Sponsors***

#### **Provide players with a memorable experience while promoting your brand**

- **Cart Branding:** Company logo included on player info sheets in each cart along with the goodie bag
- **Website Recognition:** Company logo on the HBANWMI website and registration page
- **Inclusion Opportunity:** Option to add company swag to goodie bags
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

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### **Hole Sponsor | \$200**

#### **Show your support at a key location on the course**

- **Hole Branding:** Company logo displayed on a hole sponsor sign
- **Thank You Recognition:** Company logo on Sponsor Thank You sign

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