

2024 HOME EXPO SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

EXCLUSIVE TITLE SPONSOR | \$10,000

- Large company logo on admission tickets
- Company logo on HBAGTA website
- Recognition in all TV, Radio, and Print promotion
- Company logo on the cover of the event program
- Prominent signage at the EXPO venue
- Company logo on all outgoing HBAGTA EXPO email blasts & social media posts
- (2) 10' x 10' Premium Exhibitor Booths
- (1) Seminar/Workshop Presentation per day of the EXPO
- 50 EXPO admission tickets

EXCLUSIVE SUPPORTING SPONSOR | \$6,500

- Company logo on admission tickets
- Company logo on HBAGTA website
- Company logo in EXPO program
- Prominent signage at the EXPO venue
- Mention/Company logo in Print TV & Radio Ads
- Company logo on all outgoing HBAGTA EXPO email blasts
- 40 EXPO admission tickets
- (1) 10' x10' Premium Exhibitor Booth
- (1) Seminar/Workshop Presentation per day of the EXPO

CORPORATE SPONSOR | \$4,000 | Limited to 2

- Company logo on admission tickets
- Company logo on HBAGTA website
- Company logo in EXPO Program
- Company logo on all outgoing EXPO emails
- (1) 8' x10' or 10x10 Exhibitor Booth
- 30 EXPO admission tickets

SEMINAR SPONSOR | \$3,500

- Company logo on print media
- MC each seminar
- Recognized in promotional material
- Signage bearing company name
- Announced over PA system

EXHIBITOR LOUNGE | \$2,500 | Limited to 4

- Your company will be recognized on signage in the Exhibitor Lounge
- Display Marketing Materials in the Exhibitor Lounge

SHUTTLE BUS | \$1,125 | Limited to 1

- Your company name on both sides of bus

REGISTRATION BOOTH | \$1,125

- Prominently displayed on front of booth

SEMINAR SPEAKER | \$500 |

- Provide content & speaker for educational seminar
- Company logo on HBAGTA EXPO website
- Recognition in limited print promotions
- Promotion on social media
- Signage at EXPO venue

PRIZE DONATIONS

- Company signage displayed with donation during event
- Listed on entry/raffle card
- Media recognition when prizes are awarded

EXHIBITOR BOOTH | \$455—\$1,900

- 4 different size booths available



