

2024 PARADE OF HOMES SPONSORSHIP OPPORTUNITIES

June 13-16, 2024

SPONSORSHIP BENEFITS

All sponsors have a reserved table and are encouraged to present at the Mandatory Builder meeting—May 8 @ 5PM

EXCLUSIVE PRESENTING SPONSOR | \$10,000

MSU Federal Credit Union

- Large company logo on Parade tickets

SOLD!

- Company logo on all outgoing HBAGTA Parade of Homes email blasts
- Back cover ad space in the tour guide
- Company logo on all HBAGTA Parade promo materials at the Homes
- 40 Parade of Homes tickets
- Vendor booth at the mandatory builder meeting
- Logo on sponsor “Thank You” ad

EXCLUSIVE GOLD SPONSOR | \$5,000

Northern Building Supply

- Company logo on admission tickets
- Company logo on Parade of Homes website
- Full page ad in the tour guide

SOLD!

- 30 Parade of Homes tickets
- Vendor booth at the mandatory builder meeting
- Company logo on all HBAGTA Parade of Homes promo materials at the homes
- Logo on sponsor “Thank You” ad

SILVER SPONSOR | \$3,500 | 1 AVAILABLE

- Company logo on Parade of Homes website
- Company logo on Parade of Homes tickets
- Company logo on limited print & TV promotion
- Half page ad in the tour guide
- Company logo on all outgoing HBAGTA Parade of Homes email blasts
- Vendor booth at the mandatory builder meeting
- 20 Parade of Homes tickets

BRONZE SPONSOR | \$2,500 | 3 Available

ASPIRE North Realtors

- Logo on Parade of Homes Website
- Quarter page ad in the tour guide
- Logo included in limited print promotion
- 10 Parade of Homes Tickets

EXCLUSIVE AUTO DEALER SPONSOR | \$2,000

- Logo on Parade of Homes Website & limited print
- Auto displayed at agreed-upon homes and/or loan auto for Parade Judge transportation
- Half page ad in the tour guide (\$850 Value)

EXCLUSIVE RESTAURANT SPONSOR | \$1,000

- Coupon & logo on Parade of Homes Tickets
- Company Logo on Parade of Homes website
- Company logo on limited print & TV promotion

