

2024 PARADE OF HOMES SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

EXCLUSIVE PLATINUM SPONSOR | \$10,000

- Large company logo on Parade tickets
- Company logo on Parade of Homes website
- Recognition in all TV, radio and print promotion
- Company logo on the cover of the tour guide
- Recognition in all live & taped interviews
- Company logo on all outgoing HBAGTA Parade of Homes email blasts
- Back cover ad space in the tour guide
- Company logo on all HBAGTA Parade promo materials at the Homes
- 40 Parade of Homes tickets
- Vendor booth at the mandatory builder meeting
- Logo on sponsor "Thank You" ad

EXCLUSIVE GOLD SPONSOR | \$7,000

- Company logo on admission tickets
- Company logo on Parade of Homes website
- Full page ad in the tour guide
- Recognition in all TV, radio & print promotion
- Recognition in all live & taped interviews
- Company logo on all outgoing HBAGTA Parade of Homes email blasts
- 30 Parade of Homes tickets
- Vendor booth at the mandatory builder meeting
- Company logo on all HBAGTA Parade of Homes promo materials at the homes
- Logo on sponsor "Thank You" ad

SILVER SPONSOR | \$4,000 | Limited to 2

- Company logo on Parade of Homes website
- Company logo on Parade of Homes tickets
- Company logo on limited print & TV promotion
- Half page ad in the tour guide
- Company logo on all outgoing HBAGTA Parade of Homes email blasts
- Vendor booth at the mandatory builder meeting
- 20 Parade of Homes tickets

BRONZE SPONSOR | \$2,500 | Limited to 4

- Logo on Parade of Homes Website
- Quarter page ad in the tour guide
- Logo included in limited print promotion
- 10 Parade of Homes Tickets

EXCLUSIVE AUTO DEALER SPONSOR | \$2,000

- Logo on Parade of Homes Website
- Auto displayed at agreed-upon homes
- Quarter page ad in the tour guide

EXCLUSIVE RESTAURANT SPONSOR | \$1,000

- Coupon & logo on Parade of Homes Tickets
- Company Logo on Parade of Homes website
- Company logo on limited print & TV promotion

