



EXCLUSIVE PRESENTING SPONSOR | \$7,500

- Featured guest spot on the Building Better Podcast
- Logo placement on all Parade tickets and the Parade of Homes website
- Logo visibility in all TV, radio, & print promotions
- Front-and-center recognition in live & recorded media interviews
- Your logo will be prominently displayed on the tour guide cover
- Premium back cover ad in the tour guide
- Your logo on all Parade promo materials at participating homes
- 40 VIP Parade of Homes tickets
- Vendor booth at the Mandatory Builder Meeting
- Exclusive recognition in the sponsor "Thank You" Ad

EXCLUSIVE SUPPORTING SPONSOR | \$5,000

- Your logo on admission tickets
- Logo placement on the HBA & Parade of Homes websites
- Full-page ad in the official tour guide
- Prominent recognition in TV, radio & print promotions
- Shout-outs in live & recorded media interviews
- Brand exposure on all HBANWMI Parade of Homes email blasts
- 30 VIP Parade of Homes tickets
- Vendor booth at the Mandatory Builder Meeting
- Your logo on all Parade promo materials at participating homes
- Logo featured in the Sponsor "Thank You" Ad

PROMOTING SPONSOR | \$4,000 | LIMIT 2

- Logo placement on HBA & Parade websites
- Your logo on admission tickets
- Inclusion in select TV, radio, and print promotions
- Quarter-page ad in the tour guide
- Vendor booth at Mandatory Builder Meeting
- Recognition in event marketing materials
- 20 VIP Parade of Homes tickets
- Logo featured in sponsor "Thank You" Ad

CORPORATE SPONSOR | \$2,500 | LIMIT 4

- Your logo on the HBA & Parade of Homes websites
- Your logo featured on Parade Tickets
- Spotlight placement in select TV & print promotions
- Half-page ad in the tour guide
- Inclusion in all Parade email blasts
- Vendor booth at the Mandatory Builder Meeting
- 20 VIP Parade of Homes tickets

BUILDER MEETING SPONSOR | \$1,500

- Host the Mandatory Builder Meeting
- Up to 15-minute presentation to a captive audience of builders & industry pros
- Logo placement on the HBA & Parade of Homes websites
- Quarter-page ad in the tour guide
- Inclusion in select print promotions
- 10 VIP Parade of Homes tickets

SPOTLIGHT SPONSOR | \$500 | UNLIMITED

- A customized mix of HBANWMI advertising opportunities tailored to your company's goals, with a total value equal to the sponsorship level. (Options may include a Tuesday Toolbox ad/featured article, social media promotion, e-blast, and more.)