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NORTHWEST MICHIGAN

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Tour Guide Ads	Size	Price
Center Insert (4-sided)	6"h x 4"w	\$2,500
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Outside Back Cover	11"h x 8.5"w	Presenting Sponsor
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Full Page Ad	10"h x 7.5"w	\$1,650
Half Page Ad	4.75"h x 7.5"w	\$850
Quarter Page Ad	4.75"h x 3.5"w	\$550



Ad-Copy File Criteria:
PDF or JPEG Ready to Print
300 DPI Minimum Resolution

