



Northern Michigan's Largest Home Show!

2-Day Event Featuring Over 120 Exhibitors
Held at Grand Traverse Resort & Spa

The Best Place to Showcase Your Company!

HOME EXPO 2022 SPONSORSHIP BENEFITS

EXCLUSIVE SUPPORTING SPONSOR | \$4,500 | SOLD

Lake Michigan Credit Union

- ✓ Large company logo on admission tickets
- ✓ Company logo on HBAGTA website
- ✓ Recognition in all television promotion
- ✓ Recognition in all radio promotion
- ✓ Company logo on all print promotion
- ✓ Company logo in EXPO program
- ✓ Prominent signage at the EXPO venue
- ✓ Company logo on all outgoing HBAGTA EXPO email blasts
- ✓ Company logo on Billboards
- ✓ 50 EXPO admission tickets in addition to exhibitor tickets

CORPORATE SPONSORS | \$3,000 | 1 SOLD | 1 Available

Northern Building Supply

- ✓ Company logo on admission tickets
- ✓ Company logo on HBAGTA website
- ✓ Company logo on limited print promotion
- ✓ Company logo in EXPO program
- ✓ Prominent signage at the EXPO venue
- ✓ Company logo on all outgoing HBAGTA EXPO email blasts
- ✓ 40 EXPO admission tickets in addition to exhibitor tickets
- ✓ Local TV Ads
- ✓ Company mentions on live radio

CONTRIBUTING SPONSOR | \$2,000 | 2 Available

- ✓ Company logo on admission tickets
- ✓ Company logo on HBAGTA website
- ✓ Company logo on limited print promotion
- ✓ Company logo in EXPO program
- ✓ Prominent signage at the EXPO venue
- ✓ Company logo on all outgoing HBAGTA EXPO email blasts
- ✓ 30 EXPO admission tickets in addition to exhibitor tickets

LOUNGE SPONSOR | \$1,500 | 1 Available

- ✓ Your company will be recognized and appreciated by all exhibitors and visitors!
- ✓ Promotional material displayed in lounge

TICKET BOOTH | \$1,125 | SOLD DTE Energy

- ✓ Company name prominently displayed on front of booth

SHUTTLE BUS | \$500 | 1 Available

- ✓ Your company name on both sides of bus

SEMINAR SPONSOR | \$1,500 | 1 Available

- ✓ A company representative can MC every seminar
- ✓ Recognized in event promotional material
- ✓ Signage bearing company name at each seminar
- ✓ Seminars and sponsors announced over PA system
- ✓ Promoted via Social Media

SEMINAR SPEAKER SPONSOR | \$500 | 6 Available

- ✓ Host a 1-hour seminar promoting products & services
- ✓ Recognized in limited print material
- ✓ Signage bearing company name at each seminar
- ✓ Seminars and sponsors announced over PA system

BAG SPONSOR | SOLD DTE Energy

- ✓ This is a donation of bags bearing your company logo

PRIZE DONATIONS | Available

- ✓ Company signage displayed with donation during event
- ✓ Listed on entry / raffle card
- ✓ Media recognition when prizes are awarded

EXHIBITOR BOOTH | \$400 - \$1,320 | Available

- ✓ 4 different sizes – Please see the exhibitor contract for dimensions and prices.